

SOUND

The **DTS XD10P Cinema Audio Processor** is engineered to deliver precise reproduction of both analog and digital sources and is equipped with ample processing power to handle the most demanding cinema environments. Its high-reliability design is optimized to provide maximum flexibility in a single, cost-effective package. And, when used together with the DTS XD10 Cinema Media Player, the XD10P Cinema Audio Processor rounds out a complete set of integrated audio tools that can accommodate all playback needs. Visit **Suite K**; call 818-706-3525; or log on to www.dtsonline.com.

The heart of the **JBL Professional/Crown Digital B-Chain** system, the **Crown DBC Bridge**, allows the distribution of multiple channels of uncompressed digital audio over



standard fast ethernet hardware for use in traditional 35mm, digital cinema and e-cinema applications. The DBC Bridge accepts standard analog and/or AES digital audio and CobraNet digital channels from other cinema processors (Dolby, DTS), cinema servers or alternative content media players and bridges them to a Crown DBC network for distribution to the Crown amplifiers. Visit **Booth 1000**; call 818-894-8850; or log on to the company's website at www.jblpro.com.

QSC Audio Products brings new sound to the silver screen with its **SC-422 loudspeaker** system. As one of the latest additions to the company's Digital Cinema Speaker (DCS) series, the two-way, bi-amped screen channel device combines the sonic integrity of separate high and low frequency sections into a unified whole built expressly to meet the demands of today's cinema marketplace. The SC-422 is now shipping and has a list

price of \$2,169. Visit **Booth 715**; call 800-854-4079; or log on to www.qscaudio.com.

THEATRE FURNISHINGS

Working with IBM Global Services, **AdSpace Networks** now offers a new integrated stand-alone digital display. The **CoolSign Integrated Display** integrates a high-definition 42-, 50- or 60-inch plasma display with computer components, a cooling system, customizable encasing and the

CoolSign Software Suite. Call 877-245-COOL; or log on to www.coolsign.com.

Dafeng

Seating's new deluxe no-noise **rocker chairs** come with love seat cup-holder arms in 38- and 42-inch high backs for \$116. Call 505-762-6468; or log on to www.usadafeng.com.

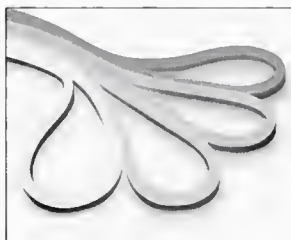


Schult Industries introduces a 3-D modular magnetic **menu system** incorporating a



revenue-generating LCD point-of-sale display. This concessions signage advancement now provides all the advantages of changeable, magnetic components with the attention-getting point-of-sale messaging enhancements of digital plug and play. Eight interchangeable modules are available; content creation, management and scheduling services are offered; and full installation services and complete system management programs are available upon request. Also new are Schult's latest Artline Icon Signage designs depicting popular concessions items in dramatic 3-D illumination. Visit **Booth 1512**; call 800-783-8998; or log on to www.schult.com.

Tivoli introduces **TivoFlex**, a new generation of flexible, low-heat LED light tubing offering neon-like brightness and uniformity of color and glow. This versatile and user-friendly lighting device can be cut and bent or formed in the field to install easily in channels or on flat or curved surfaces. Architectural delineation and unique patterns and designs can be created for interior or exterior applications. TivoFlex can be installed on a variety of materials like wood, plastic, steel,

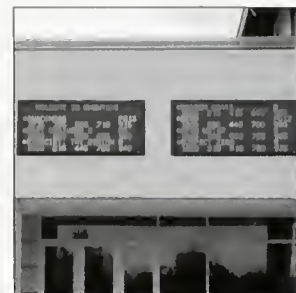


etc. Visit **Booth 1208**; call 714-957-4990; or log on to www.tivolilighting.com.

Now one's LED electronic signage investment can be maximized by efficiently displaying box-office information outside the theatre. **Adaptive Micro Systems'** attractive, weather-proof, trouble-free **AlphaEclipse Outdoor Electronic LED Displays** are auto-

matically kept current with a theatre's indoor signs, replacing manual boards that need to be updated and maintained. Choose from a host of sizes available in red or amber. Adaptive offers turn-key theatre LED

display information packages including national installation and service that increase ticket and concessions sales and decrease labor costs. Visit **Booth 1612**; call 414-357-2020; or log on to the company's website at www.adaptivedisplays.com.



The only successful supplier of **The Surface Mount, Data Display** is now releas-



ing the product on a larger scale. This display has all of the reliability of traditional LEDs but with more advantages, including bright characters due to tighter pixels that give less of a dotted look; clearer fonts that are more aesthetically pleasing to the eye; flexibility in sizing; and a more modern and elegant appearance. Visit **Booth 1514**; call 631-218-2130; or log on to www.data-display.com.



Gemini has added lowercase to Helvetica Medium Condensed and brought back Hoffman and Country Gothic styles to its line of **dimensional letters** for 111 standard styles. Country Gothic is available in uppercase letters in 10, 12, 15, 18 and 24 inches, and Hoffman is available in upper-

case 10, 12, 15 and 18 inches as well as 6 and 8 inches. Helvetica Medium Condensed is now available in lowercase in 4 to 48 inches. Thirty standard colors are available, including new additions medium bronze and marine reef blue. Call 507-263-3957; or log on to www.signletters.com.

A new **illuminated kiosk** line from **DSA/Phototech**

combines optimum aesthetics with design flexibility. The line includes two- and three-sided kiosks as well as matching surface-mounted displays in a variety of styles, along with the capability to provide rapid turnaround on customized and standard orders. Several standard graphic sizes are offered, including

