



OSRAM XBO. 50 years of award winning performances.

Since their debut in 1954, nothing – except perhaps for popcorn – has enhanced movie watching like OSRAM XBO® xenon projection lamps. Our revolutionary XBO® technology set the standard for film projection and in 1984 earned us an OSCAR® for Scientific or Technical Achievement. Looking ahead to the next 50 years, OSRAM will continue to lead the industry with innovative lamp technology to meet future applications in digital cinema and large format video projection. For information, call OSRAM Photo-Optic at 888-677-2627 or visit www.sylvania.com resp. www.osram.com. We'll see you at the movies!



SEE THE WORLD IN A NEW LIGHT

OSRAM

